

0.25" BLEED

0.25" MARGIN FROM TRIM

POSTCARD FRONTSIDE

## 5" x 7" Postcard

--- Blue Indicates the Trim Line

----- Gray Indicates 0.25" Margin

*The live area inside the postcards margin (4.5" x 6.5").*

----- Black Indicates the 0.25" Bleed

*Any art that touches the trim should extend 0.25"  
past the trim line (5.5" x 7.5").*

7.0"

7.5" with BLEED

0.25" BLEED

0.25" BLEED

5.5" with BLEED

5.0"

0.25" BLEED

**0.25" BLEED**

0.25" MARGIN FROM TRIM

**POSTCARD BACKSIDE**  
*with mail Panel*  
**5" x 7" Postcard**

Bleed should extend  
**0.25" past page edge.**  
*(as shown in sample photo)*

LEAVE  
EMPTY FOR  
STAMP OR  
INDICIA

**7.5" with BLEED**

**7.0"**

**0.25" BLEED**

**5.5" with BLEED**

**5.0"**

**0.25" BLEED**

**ADDRESSING AREA**

**4" x 2"**

FROM RIGHT TRIM →

Space Reserved for U.S. Postal Service

**BARCODE READING AREA FOR POST OFFICE 4.75" x 0.625" ON TRIM LINE**

**0.25" BLEED**