

0.25" BLEED

0.25" MARGIN FROM TRIM

POSTCARD FRONTSIDE

6" x 11" Postcard

- Blue Indicates the Trim Line
- Gray Indicates 0.25" Margin
The live area inside the postcards margin (5.5" x 10.5").
- Black Indicates the 0.25" Bleed
Any art that touches the trim should extend 0.25" past the trim line (6.5" x 11.5").

0.25" BLEED

6.5" with BLEED

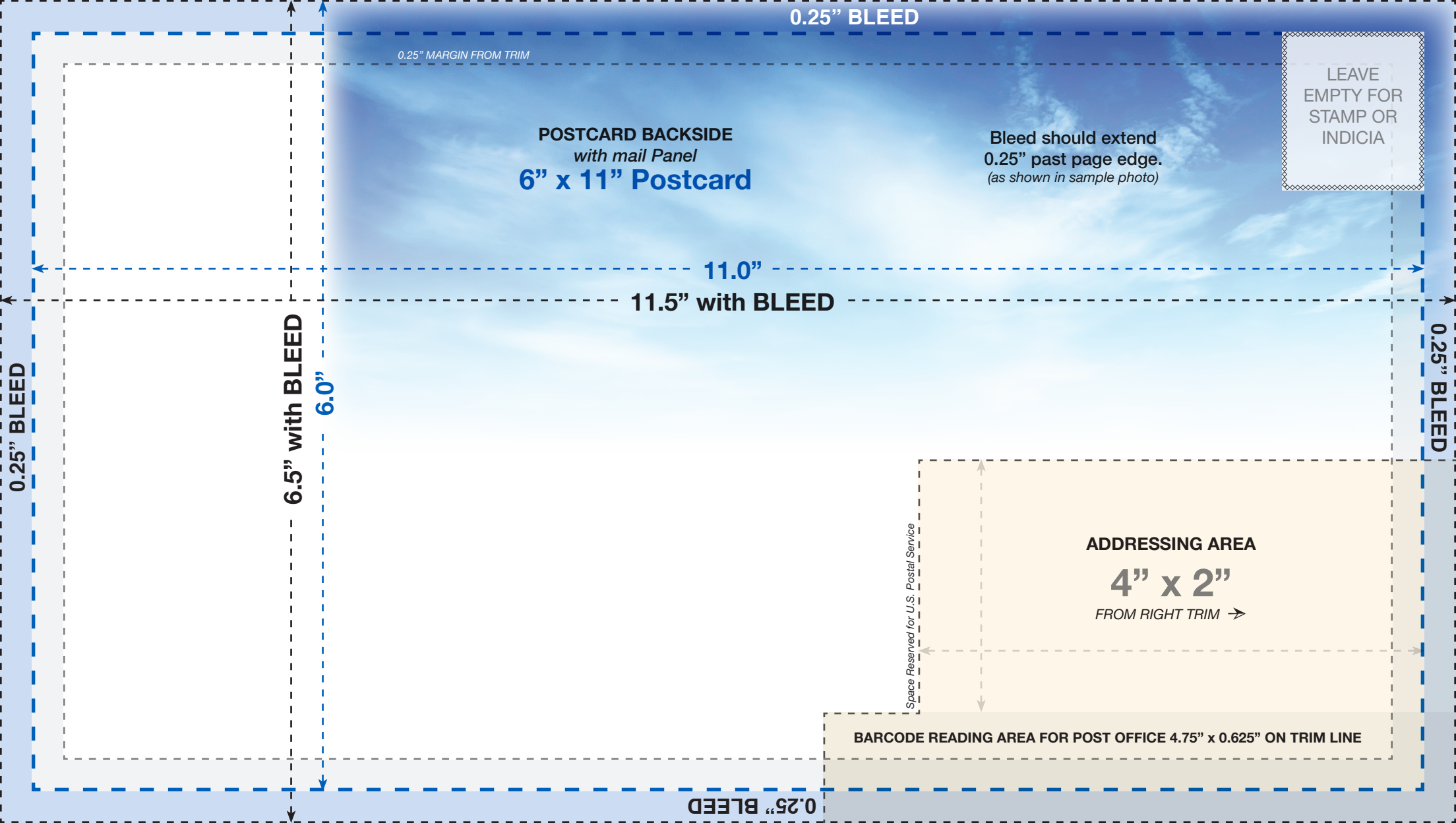
6.0"

0.25" BLEED

11.0"

11.5" with BLEED

0.25" BLEED



0.25" BLEED

0.25" MARGIN FROM TRIM

POSTCARD BACKSIDE
with mail Panel
6" x 11" Postcard

Bleed should extend
0.25" past page edge.
(as shown in sample photo)

LEAVE
EMPTY FOR
STAMP OR
INDICIA

11.0"

11.5" with BLEED

6.5" with BLEED

6.0"

0.25" BLEED

0.25" BLEED

ADDRESSING AREA

4" x 2"

FROM RIGHT TRIM →

Space Reserved for U.S. Postal Service

BARCODE READING AREA FOR POST OFFICE 4.75" x 0.625" ON TRIM LINE

0.25" BLEED